

# A prefinishing complaint is money down the drain!



## Plug it with Midwest Prefinishing's ProFinish™!

Service calls, credits, replacements, deliveries, a lost customer—you can almost hear the gurgling sound. Who can afford to lose a customer in today's market?

Midwest Prefinishing saves you money by reducing your complaints to virtually nothing with, **ProFinish™**. Here's how:

- Multiple Quality Control checks
- Top-flight spray, color, and curing technology for consistent quality
- A hand-wiped oil finish with unusual clarity. It's the WOW effect!

- Accurate, custom-color capabilities
- Large production capacity shortens lead time and often saves orders.

Call Midwest Prefinishing for quotes on residential and commercial doors, moulding, stair parts, jambs, & wall panels. Keep your customers; keep your money!

### Midwest Prefinishing Inc.

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[www.midwestprefinishing.com](http://www.midwestprefinishing.com)

(608) 836-3667 (800) 815-7411

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## ProFinish™

### Finish Quality Guarantee\*

Your doors are QC inspected for marks and scratches, blending, and will not show runs, sags, cracking, blistering, blushing, or any other finish defect. If you don't like it; return it.

*Quality prefinishing saves you money!*

\*Door defects—such as glue spots, uneven absorption, and checking caused by veneer and wood movement—are the door manufacturer's responsibility; this guarantee does not cover environmental problems such as humidity.

# ProFinish™

Quality prefinishing saves you money!

**ProFinish™** is not a formula, but a painstaking process developed over decades. It combines the latest technology with indispensable hand work. Midwest Prefinishing developed this process, believing in quality as a means of saving you and us money. Here's a *thumbnail* tour:

Painted finishes too!



- Doors are sanded as needed: a combination of wide belt, random, and touchup hand sanding

QC: Inspect for glue, scratches, drag marks



- Stain is automatically sprayed onto the door in a controlled path and amount. The oil stain is hand-wiped, giving great clarity.

QC: Inspect again for problems & touchup.



- Sealer is sprayed in metered, consistent amounts and oven cured.

QC: If a problem surfaces here, the door is either repaired or rejected



- The door is mechanically and hand sanded, sprayed with a topcoat, and dried in an infrared oven. An intricate track system guarantees the proper amount of time at each stage.

QC: The sanding and packaging areas are two more opportunities to inspect for defects



- Moulding prefinishing is performed in the same controlled manner: automatic spray, cross transfer conveyor and ovens for curing the sealer and topcoat.



**Formulation:** ProFinish™ is similar to WDMA's TR-2 finish: "Catalyzed lacquer systems contain an ingredient for faster drying and harder film. They have the strength and higher solids of conversion coatings." But we can develop other formulations to match your application.

**Capacity:** Midwest Prefinishing has the capacity of finishing 250,000 lineal feet of moulding and 2,500 doors per day.

Technology and quality control, BAH!  
Anything this good must be magic!



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